NOTE: The marks of University of North Carolina are controlled under a licensing program administered by IMG College Licensing. Any use of these marks will require written approval from IMG College Licensing.
• University seal permitted on products for resale (limited use).
• No alterations or overlaying graphics to seal permitted.
• University licenses consumables (must have expiration date on packaging).
• University licenses health and beauty products.
• University permits numbers on products for resale. The use of 23 on jerseys is restricted to the University sideline partner.

ADDITIONAL PERTINENT INFORMATION

• The argyle pattern on uniforms is an exclusive program and not available for use by additional licensees.
• Cross licensing with other marks may be permitted with an additional agreement.
• No use of current players’ name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.
• No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.
• Tar Heels must be two words.

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